

Jisang Kim

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Senior Product Designer with 6+ years, specialized in building UX for AI-powered products and data-heavy platforms.

Work Experience

Clypt AI — Founding / Senior Product Designer

Full-time | New York, NY | Oct 2025 - Present

- Led the 0-to-1 product design for an AI trading platform, owning end-to-end UX for traders, investors, and quant engineers to build and deploy custom strategies.
- As a founding designer, drove the product strategy and MVP design to accelerate product launch, partnering directly with AI engineers.

Uniswap Labs — Product Designer

Internship | New York, NY | May 2024 - Aug 2024

- Led UI/UX design for Uniswap wallet's crypto-to-cash conversion feature (fiat off-ramping), creating a seamless in-app experience for users who were traditionally frustrated by the complex process of exchanging digital assets for fiat currency.
- Collaborated with cross-functional teams, including engineering, CX (Customer Experience), and legal, for seamless implementation.

Pxd — Senior Product Designer

Full-time | Seoul, Korea | Feb 2020 - Aug 2023

- Led UI/UX solutions for 9 products in various fields, including fintech, crypto, Web3, telecom, e-commerce, B2B, and insurance at a leading UI/UX consulting agency. (Clients: Samsung SDS, KT, Shinhan Bank, KB Bank, etc.)
- Redesigned a cryptocurrency/gaming platform from concept to launch, driving a 20% increase in daily active users.
- Led UI/UX design for telecommunication billing calculations, yielding excellent results and driving subsequent project expansion.
- Moderated user interviews and proactively drove solution refinement through iterative design based on user feedback.

The Korea Times LA — Graphic Design Assistant

Full-time | Los Angeles, CA | Nov 2017 - Nov 2018

- Developed graphic designs for articles and editorial designs to enhance readability and boost reader engagement.

Joongang Ilbo — Motion & Graphic Designer

Internship | Seoul, Korea | Mar 2017 - Aug 2017

- Created engaging infographics and motion graphics targeting young audiences, achieving over 36K views.

Leadership Experience

Figma — Campus Leader

Sep 2024 - May 2025

- Selected as an inaugural Figma Campus Leader, hosted 4+ design workshops, and collaborated with the Figma Education team to empower the student design community. Led a 'Dev & Design collaboration' workshop with Figma's developer and designer advocates.

Education

School of Visual Arts — MFA, Human Computer Interaction

New York, NY | May 2025

Sookmyung Women's University — BFA, Visual & Multimedia Design

Seoul, Korea | Feb 2017

NYU Steinhardt — IMPACT Program

New York, NY | Jul 2014 - Aug 2014

Skills Figma, Cursor, Claude Code, Adobe CC / Agentic UX, Product Strategy, Design Systems, Wireframing, Prototyping, Iterative Design